

1H19 Almay 1x72 Carded Planogram

Printed 8-15-18



PLANO STANDARD

1H19 Almay 1x72 Carded Planogram

1 077379137132 THICKENING MASCARA
BLACKEST BLACK 401

2 077379117707 THICKENING MASCARA
BLACK 402

3 077379117714 THICKENING MASCARA
BLACK/BROWN 403

4 309973759015 THICKENING MASCARA
WP BLACK 421

5 309972816016 EXTREME LENGTH
MASCARA BLACKEST BLACK 010

6 309972816023 EXTREME LENGTH
MASCARA BLACK 020

7 309972816030 EXTREME LENGTH
MASCARA BLACK/BROWN 030

8 309973378025 EXTREME LENGTH
MASCARA WP BLACK 040

9 309970173012 BROW STYLER
LIGHT BROWN 010

10 309970173029 BROW STYLER
MEDIUM BROWN 020

11 309970173043 BROW STYLER
CLEAR 040

12 309977575024 LONG LASTING
BROW COLOR BROWN 020

13 309979637010 BROW
PENCIL DARK BLONDE 801

14 309979637027 BROW
PENCIL BRUNETTE 802

15 309970041090 BROW
PENCIL UNIVERSAL
TAUPE 803

16 309979640010 PEN
EYELINER BLACK 208

17 309979640027 PEN
EYELINER BROWN 209

18 309979640034 PEN
EYELINER NAVY 210

19 309970050597 EYELINER
PENCIL BLACK AMETHYST
210

20 309970050603 EYELINER
PENCIL BROWN TOPAZ 211

21 309970050610 INTENSE LIQUID
EYELINER BLACK PEARL 223

22 309970050627 INTENSE LIQUID
EYELINER BROWN TOPAZ 224

23 309972713018 EYELINER
BLACK 205

24 309972713025 EYELINER
BROWN 207

25 309976799025 EYELINER
BLACK/BROWN 206

26 309979590049 EYELINER
BLACK RAISIN 209

27 309979590032 EYELINER
BLACK PEARL 208

28 309979617036 GEL
SMOOTH LINER
CHARCOAL 033

29 309975045017 LIQUID EYELINER
BLACK 221

30 309975045024 LIQUID EYELINER
BROWN 222

31 309979617043 GEL
SMOOTH LINER
ESPRESSO 034

32 309979617012 GEL
SMOOTH LINER BLACK
031

33 309979617029 GEL
SMOOTH LINER NAVY
032

34 309973757011 SMART SHADE
CONCEALER MY BEST LIGHT 010

35 309973757028 SMART SHADE
CONCEALER LIGHT MEDIUM, MINE 020

36 309976038025 PRESSED POWDER
LIGHT MEDIUM, MINE 200

37 309976038018 PRESSED POWDER
MY BEST LIGHT 100

38 309976768014 CLEAR
COMPLEXION CONCEALER
LIGHT 100

39 309976768021 CLEAR
COMPLEXION CONCEALER
LIGHT/MEDIUM 200

40 309976882017 CLEAR COMPLEXION PRESSED
POWDER LIGHT 100

41 309976882024 CLEAR COMPLEXION PRESSED
POWDER LIGHT/MEDIUM 200

42 309974665001 CLEAR
COMPLEXION BLEMISH
ARMOR CLEAR 100

43 309975924527 MAKEUP REMOVER CLEAR
COMPLEXION CLEANSING TOWELETTES N/A N/A

44 309975924404 MAKEUP REMOVER GENTLE OIL FREE
CLEANSING TOWELETTES N/A N/A

Emurs can be planogrammed on base

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1 077379137132 THICKENING MASCARA BLACKEST BLACK 401	2 077379117707 THICKENING MASCARA BLACK 402	3 077379117714 THICKENING MASCARA BLACK/BROWN 403	4 309973759015 THICKENING MASCARA WP BLACK 421		
5 309972816016 EXTREME LENGTH MASCARA BLACKEST BLACK 010	6 309972816023 EXTREME LENGTH MASCARA BLACK 020	7 309972816030 EXTREME LENGTH MASCARA BLACK/BROWN 030	8 309973378025 EXTREME LENGTH MASCARA WP BLACK 040		
9 309970173012 BROW STYLER LIGHT BROWN 010	10 309970173029 BROW STYLER MEDIUM BROWN 020	11 309970173043 BROW STYLER CLEAR 040	12 309977575024 LONG LASTING BROW COLOR BROWN 020		
13 309979637010 BROW PENCIL DARK BLONDE 801	14 309979637027 BROW PENCIL BRUNETTE 802	15 309970041090 BROW PENCIL UNIVERSAL TAUPE 803	16 309979640010 PEN EYELINER BLACK 208	17 309979640027 PEN EYELINER BROWN 209	18 309979640034 PEN EYELINER NAVY 210
19 309970050597 EYELINER PENCIL BLACK AMETHYST 210	20 309970050603 EYELINER PENCIL BROWN TOPAZ 211	21 309970050610 INTENSE LIQUID EYELINER BLACK PEARL 223	22 309970050627 INTENSE LIQUID EYELINER BROWN TOPAZ 224		
23 309972713018 EYELINER BLACK 205	24 309972713025 EYELINER BROWN 207	25 309976799025 EYELINER BLACK/BROWN 206	26 309979590049 EYELINER BLACK RAISIN 209	27 309979590031 EYELINER BLACK PEARL 208	28 309979617036 GEL SMOOTH LINER CHARCOAL 033
29 309975045017 LIQUID EYELINER BLACK 221	30 309975045024 LIQUID EYELINER BROWN 222	31 309979617043 GEL SMOOTH LINER ESPRESSO 034	32 309979617012 GEL SMOOTH LINER BLACK 031	33 309979617029 GEL SMOOTH LINER NAVY 032	
34 309973757011 SMART SHADE CONCEALER MY BEST LIGHT 010	35 309973757028 SMART SHADE CONCEALER LIGHT MEDIUM, MINE 020	36 309976038025 PRESSED POWDER LIGHT MEDIUM, MINE 200	37 309976038018 PRESSED POWDER MY BEST LIGHT 100		
38 309976768014 CLEAR COMPLEXION CONCEALER LIGHT 100	39 309976768021 CLEAR COMPLEXION CONCEALER LIGHT/MEDIUM 200	40 309976882017 CLEAR COMPLEXION PRESSED POWDER LIGHT 100	41 309976882024 CLEAR COMPLEXION PRESSED POWDER LIGHT/MEDIUM 200		
42 309974665001 CLEAR COMPLEXION BLEMISH ARMOR CLEAR 100	43 309975924527 MAKEUP REMOVER CLEAR COMPLEXION CLEANSING TOWELETES N/A N/A	44 309975924404 MAKEUP REMOVER GENTLE OIL FREE CLEANSING TOWELETES N/A N/A			
Emurs can be planogrammed on base					

PLANOGRAM LINE LISTING
PLANO STANDARD

1H19 Almay 1x72 Carded Planogram

POG ID: 1x72

Seg #1	LOC	UPC	UPC 11 Digit	ID	GRP:	Name	FIXT PART A:N/A	FIXT PART B:	Shade	Merch	NOF
ID					Revlon					Code	
SKU											
1	077379137132	07737913713	7243528001	7243528001	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA
2	077379117707	07737911770	7243528002	7243528002	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA
3	077379117714	07737911771	7243528003	7243528003	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA	THICKENING MASCARA
4	309973759015	30997375901	7243532002	7243532002	THICKENING MASCARA WP	THICKENING MASCARA WP	THICKENING MASCARA WP	THICKENING MASCARA WP	THICKENING MASCARA WP	THICKENING MASCARA WP	THICKENING MASCARA WP
5	309972816016	30997281601	7243460001	7243460001	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA
6	309972816023	30997281602	7243460002	7243460002	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA
7	309972816030	30997281603	7243460003	7243460003	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA	EXTREME LENGTH MASCARA
8	309973378025	30997337802	7243485002	7243485002	EXTREME LENGTH MASCARA WP	EXTREME LENGTH MASCARA WP	EXTREME LENGTH MASCARA WP	EXTREME LENGTH MASCARA WP	EXTREME LENGTH MASCARA WP	EXTREME LENGTH MASCARA WP	EXTREME LENGTH MASCARA WP
9	309970173012	30997017301	7244180001	7244180001	BROW STYLER	BROW STYLER	BROW STYLER	BROW STYLER	BROW STYLER	BROW STYLER	BROW STYLER
10	309970173029	30997017302	7244180002	7244180002	BROW STYLER	BROW STYLER	BROW STYLER	BROW STYLER	BROW STYLER	BROW STYLER	BROW STYLER
11	309970173043	30997017304	7244180004	7244180004	BROW STYLER	BROW STYLER	BROW STYLER	BROW STYLER	BROW STYLER	BROW STYLER	BROW STYLER
12	309977575024	30997757502	7242300002	7242300002	LONG LASTING BROW COLOR	LONG LASTING BROW COLOR	LONG LASTING BROW COLOR	LONG LASTING BROW COLOR	LONG LASTING BROW COLOR	LONG LASTING BROW COLOR	LONG LASTING BROW COLOR
13	309979637010	30997963701	7243489001	7243489001	BROW PENCIL	BROW PENCIL	BROW PENCIL	BROW PENCIL	BROW PENCIL	BROW PENCIL	BROW PENCIL
14	309979637027	30997963702	7243489002	7243489002	BROW PENCIL	BROW PENCIL	BROW PENCIL	BROW PENCIL	BROW PENCIL	BROW PENCIL	BROW PENCIL
15	309970041090	30997004109	7243489803	7243489803	BROW PENCIL	BROW PENCIL	BROW PENCIL	BROW PENCIL	BROW PENCIL	BROW PENCIL	BROW PENCIL
16	309979640010	30997964001	7243560001	7243560001	PEN EYELINER	PEN EYELINER	PEN EYELINER	PEN EYELINER	PEN EYELINER	PEN EYELINER	PEN EYELINER
17	309979640027	30997964002	7243560002	7243560002	PEN EYELINER	PEN EYELINER	PEN EYELINER	PEN EYELINER	PEN EYELINER	PEN EYELINER	PEN EYELINER
18	309979640034	30997964003	7243560003	7243560003	PEN EYELINER	PEN EYELINER	PEN EYELINER	PEN EYELINER	PEN EYELINER	PEN EYELINER	PEN EYELINER
19	309970050597	30997005059	7243490006	7243490006	EYELINER PENCIL	EYELINER PENCIL	EYELINER PENCIL	EYELINER PENCIL	EYELINER PENCIL	EYELINER PENCIL	EYELINER PENCIL
20	309970050603	30997005060	7243490007	7243490007	EYELINER PENCIL	EYELINER PENCIL	EYELINER PENCIL	EYELINER PENCIL	EYELINER PENCIL	EYELINER PENCIL	EYELINER PENCIL
21	309970050610	30997005061	7247142001	7247142001	INTENSE LIQUID EYELINER	INTENSE LIQUID EYELINER	INTENSE LIQUID EYELINER	INTENSE LIQUID EYELINER	INTENSE LIQUID EYELINER	INTENSE LIQUID EYELINER	INTENSE LIQUID EYELINER
22	309970050627	30997005062	7247142002	7247142002	INTENSE LIQUID EYELINER	INTENSE LIQUID EYELINER	INTENSE LIQUID EYELINER	INTENSE LIQUID EYELINER	INTENSE LIQUID EYELINER	INTENSE LIQUID EYELINER	INTENSE LIQUID EYELINER
23	309972713018	30997271301	7243490001	7243490001	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER
24	309972713025	30997271302	7243490003	7243490003	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER
25	309976799025	30997679902	7243490002	7243490002	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER
26	309979590049	30997959004	7243490005	7243490005	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER
27	309979590032	30997959003	7243490004	7243490004	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER	EYELINER
28	309979617036	30997961703	7243434003	7243434003	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER
31	309979617043	30997961704	7243434004	7243434004	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER
32	309979617012	30997961701	7243434001	7243434001	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER
33	309979617029	30997961702	7243434002	7243434002	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER	GEL SMOOTH LINER
29	309975045017	30997504501	7243433001	7243433001	LIQUID EYELINER	LIQUID EYELINER	LIQUID EYELINER	LIQUID EYELINER	LIQUID EYELINER	LIQUID EYELINER	LIQUID EYELINER
30	309975045024	30997504502	7243433002	7243433002	LIQUID EYELINER	LIQUID EYELINER	LIQUID EYELINER	LIQUID EYELINER	LIQUID EYELINER	LIQUID EYELINER	LIQUID EYELINER
34	309973757011	30997375701	7244338001	7244338001	SMART SHADE CONCEALER	SMART SHADE CONCEALER	SMART SHADE CONCEALER	SMART SHADE CONCEALER	SMART SHADE CONCEALER	SMART SHADE CONCEALER	SMART SHADE CONCEALER
35	309973757028	30997375702	7244338002	7244338002	SMART SHADE CONCEALER	SMART SHADE CONCEALER	SMART SHADE CONCEALER	SMART SHADE CONCEALER	SMART SHADE CONCEALER	SMART SHADE CONCEALER	SMART SHADE CONCEALER
36	309976038025	30997603802	7244337002	7244337002	PRESSED POWDER	PRESSED POWDER	PRESSED POWDER	PRESSED POWDER	PRESSED POWDER	PRESSED POWDER	PRESSED POWDER
37	309976038018	30997603801	7244337001	7244337001	PRESSED POWDER	PRESSED POWDER	PRESSED POWDER	PRESSED POWDER	PRESSED POWDER	PRESSED POWDER	PRESSED POWDER
38	309976768014	30997676801	7241003001	7241003001	CLEAR COMPLEXION CONCEALER	CLEAR COMPLEXION CONCEALER	CLEAR COMPLEXION CONCEALER	CLEAR COMPLEXION CONCEALER	CLEAR COMPLEXION CONCEALER	CLEAR COMPLEXION CONCEALER	CLEAR COMPLEXION CONCEALER
39	309976768021	30997676802	7241003002	7241003002	CLEAR COMPLEXION CONCEALER	CLEAR COMPLEXION CONCEALER	CLEAR COMPLEXION CONCEALER	CLEAR COMPLEXION CONCEALER	CLEAR COMPLEXION CONCEALER	CLEAR COMPLEXION CONCEALER	CLEAR COMPLEXION CONCEALER
40	309976882017	30997688201	7244083001	7244083001	CLEAR COMPLEXION PRESSED POWDER	CLEAR COMPLEXION PRESSED POWDER	CLEAR COMPLEXION PRESSED POWDER	CLEAR COMPLEXION PRESSED POWDER	CLEAR COMPLEXION PRESSED POWDER	CLEAR COMPLEXION PRESSED POWDER	CLEAR COMPLEXION PRESSED POWDER
41	309976882024	30997688202	7244083002	7244083002	CLEAR COMPLEXION PRESSED POWDER	CLEAR COMPLEXION PRESSED POWDER	CLEAR COMPLEXION PRESSED POWDER	CLEAR COMPLEXION PRESSED POWDER	CLEAR COMPLEXION PRESSED POWDER	CLEAR COMPLEXION PRESSED POWDER	CLEAR COMPLEXION PRESSED POWDER
42	309974665001	30997466500	7241002000	7241002000	CLEAR COMPLEXION BLEMISH ARMOR	CLEAR COMPLEXION BLEMISH ARMOR	CLEAR COMPLEXION BLEMISH ARMOR	CLEAR COMPLEXION BLEMISH ARMOR	CLEAR COMPLEXION BLEMISH ARMOR	CLEAR COMPLEXION BLEMISH ARMOR	CLEAR COMPLEXION BLEMISH ARMOR
44	309975924404	30997592440	7243910000	7243910000	MAKEUP REMOVER GENTLE OIL FREE CLEAN...	MAKEUP REMOVER GENTLE OIL FREE CLEAN...	MAKEUP REMOVER GENTLE OIL FREE CLEAN...	MAKEUP REMOVER GENTLE OIL FREE CLEAN...	MAKEUP REMOVER GENTLE OIL FREE CLEAN...	MAKEUP REMOVER GENTLE OIL FREE CLEAN...	MAKEUP REMOVER GENTLE OIL FREE CLEAN...
43	309975924527	30997592452	7243911000	7243911000	MAKEUP REMOVER CLEAR COMPLEXION CLE...	MAKEUP REMOVER CLEAR COMPLEXION CLE...	MAKEUP REMOVER CLEAR COMPLEXION CLE...	MAKEUP REMOVER CLEAR COMPLEXION CLE...	MAKEUP REMOVER CLEAR COMPLEXION CLE...	MAKEUP REMOVER CLEAR COMPLEXION CLE...	MAKEUP REMOVER CLEAR COMPLEXION CLE...